



<https://www.wearepeachy.co.uk/job/seniordigitalmarketingexecutive/>

## Senior Digital Marketing Executive

### Description

Cracking opportunity for a senior digital marketing executive to join a thriving, award winning IT solutions consultancy that's going places. An autonomous role, you'll be implementing a really well thought out digital marketing strategy, loads of support and variety including writing and editorial.

Are you ready to join their journey?

You'll be using Hubspot for the digital marketing activities you'd expect i.e. website management, email marketing and social media (contact me for a full spec), additionally we're really keen to see:

- A love of writing
- Experience in technology, software and consultancy
- All round demonstrable digital marketing experience, min 3 years

You'll be ably supported by an external marketing consultant who is driving the marketing strategy and you'll work closely with the senior stakeholders who are keen to convey their success stories to current, prospect clients and channel partners.

The services the consultancy provide are associated with complex software used in a corporate environment so a strong preference will be shown if you have IT business consultancy, SaaS or software company experience.

In short, we're looking for someone highly articulate, a great all round digital marketer with (crucially) excellent English language writing skills.

### Job Benefits

Why join this consultancy?

- Award-winning and recognised in the top 1000 fastest-growing companies. Going places.
- A unique proposition offering a combination of core solutions and emerging technologies, they offer something special in the marketplace.
- A DNA that consists of humility, loyalty, and exceptional service levels they offer clients a refreshingly idiosyncratic approach which has helped them grow at a phenomenal rate.
- Flexible working, currently 2 days in the office.
- Team-spirited and keen to offer a path to success and continued learning for all their staff, this is a fantastic company to join where you can truly excel.

Full spec available, call me straight way - we're actively booking to interviews.

### Contacts

### Hiring organization

Peachy Digital Resources

### Beginning of employment

01 May 2022

### Duration of employment

Permanent

### Industry

Computer and IT

### Job Location

37 Buckingham Ave, SL1 4QA,  
Slough, Berkshire, England

### Base Salary

£ 40000 - £ 45000

### Date posted

April 5, 2022

### Valid through

01.06.2022

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