



https://www.wearepeachy.co.uk/?post_type=jobs&p=6015

Digital Marketing Manager

Description

Senior Digital Marketing Consultant / Digital Marketing Manager needed to join a fantastic Software SaaS business in a secure sector.

An established product suite, a known brand (20 years in business) is going through exciting times – not least ongoing product development and design, a new holding company, and a renewed focus on marketing. A great time to join.

This is a progressive organisation filled with talented, creative and energetic people. Flexible working conditions, even pre-Covid – home working possible. Office in Bristol and another in Herefordshire/ Gloucestershire border.

As a senior digital marketing consultant, you'll be a "do-er" and you'll be asked to come up with new ideas. You may well be a senior digital marketing executive or marketing manager in a smaller SME at the moment, the crux of this role is that this business needs to put a marketing strategy and plan into action. You'll be involved with a variety of marketing functions from website, social media, advertising, and events through to campaign analysis, lead generation and market research / qualification activities. You will be in close control of everything and we'd love to see a digital marketer with creative and content experience and used to working with 3rd parties as well as senior stakeholders,

Ideally, you'll be able to turn your hand to a multitude of tasks.

I'm looking for

- Evidence of B2B marketing experience and success
- IT technical business experience (SaaS experience ideally)
- Experience marketing to technical personas
- Pay Per Click (PPC) / Google AdWords, lead automation software, Customer Relationship Management (CRM) systems, Adobe Creative Suite experience
- An understanding of Social Media and Search Engine Optimisation

Detailed job spec available.

Please apply call Ian at Peachy on 07532 308125 for details

Hiring organization

Peachy Digital and Creative

Employment Type

Beginning of employment

ASAP

Duration of employment

Permanent

Industry

Computer and IT

Job Location

South West

Base Salary

£ 27000 - £ 35000

Date posted

May 1, 2020

Valid through

31.07.2020