https://www.wearepeachy.co.uk/job/contentmarketingexecutive/

Marketing executive

Hiring organization
Peachy Digital Resources

Employment Type
Full-time

Beginning of employment
01 May 2022

Duration of employment
Permanent

Industry
Computer and IT

Job Location
37 Buckingham Ave, SL1 4QA, Slough, Berkshire, England

Base Salary
£ 40000 - £ 45000

Date posted
April 2, 2022

Valid through
01.06.2022

Description

Cracking opportunity for a content marketing executive especially if you can say yes to these three things:

1. A love of writing and content generation.
2. Experience and an interest in technology and software.
3. All round demonstrable marketing experience.

You'll be ably supported by an external marketing consultant who is driving the marketing strategy and you'll work closely with the senior stakeholders who are keen to convey their success stories.

The services the consultancy provide are associated with complex corporate software so you'll need to firstly have an inclination to understand the tech and also be able to write about it so that potential buyers, with different levels of knowledge, can digest the information.

A strong preference will be shown for you if you have SaaS and software company experience or come from a business consultancy environment with a complex service offering.

In short, we're looking for someone highly articulate, a great all round marketer with (crucially) great writing skills.

The company based in Slough is a genuine close knit team, very successful in their field with corporate clients to be proud of.

Flexible working, currently 2 days in the office.

Full spec available, call me straight way if you're interested – we're actively looking to interview and for someone to join the business as soon as possible.

Job Benefits

Why join this consultancy?

- Award-winning and recognised in the top 1000 fastest-growing companies. Going places.
- A unique proposition offering a combination of core solutions and emerging technologies, they offer something special in the marketplace.
- A DNA that consists of humility, loyalty, and exceptional service levels they offer clients a refreshingly idiosyncratic approach which has helped them grow at a phenomenal rate.
- Team-spirited and keen to offer a path to success and continued learning for all their staff, this is a fantastic company to join where you can truly excel.
- A reputation that is the envy of competitors, you will be joining a unique consultancy that will look after you and help you thrive from the very first day

you join.

Contacts

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