



<https://www.wearepeachy.co.uk/job/digital-marketing-strategist/>

## Digital Marketing Strategist

### Description

Fab opportunity for a commercially focused digital (email/SMS/web) marketing consultant. You'd be part of a digital marketing consultancy working primarily on a project for an international wellness and fitness business, targeting UK consumers digitally.

You must be strategic and well as hot on execution. We're looking for someone who has experience at conceiving, planning, executing, managing, reporting, evaluating and going again(!) on email/SMS/web campaigns. Building out an annual marketing plan, in effect rolling up the campaigns into an annual plan, managing and reporting against that plan.

Focussed on ROI

Can plan holistic email campaigns – Landing pages, email, sms, multi-step approaches

Understands data and segmentation

Experience optimising campaigns / assets on the fly – more the confidence to do it and make recommendations and take responsibility, than the actual technical doing

Confident communicator

Always focused on the bottom line

This is a contract position 3/6 months but if you're looking for a full time permanent position this is viable as well (circa £50K)

Detailed spec available so contact me if this sounds up your strasse.

Call Ian on 07532 308 125

### Hiring organization

Peachy Digital Resources

### Employment Type

Contractor

### Beginning of employment

01 December 2022

### Duration of employment

6 months

### Industry

Marketing

### Job Location

London, England

Remote work possible

### Base Salary

£ 50000 - £ 60000

### Date posted

October 4, 2023

### Valid through

01.12.2023